



Hands-free BYOT™ Solution

Bring Your Own Thermostat Demand Management Programs Made Easy

BYOT Made Easy



Itron handles almost everything. There's very little that the utility needs to do to implement a BYOT program.

Many of your peers have deployed bring-your-own-thermostat (BYOT) solutions and enjoy customer engagement and load control benefits while eliminating equipment and installation costs. Itron's Hands-free BYOT solution enables you to achieve those same benefits at a lower cost and with minimal impact on your operations.

You can now engage your customers with a new, valuable program—one that combines comfort, control, and savings and lets them earn rewards, while also demonstrating to stakeholders that you are empowering your customers to become more proactive managers of their energy usage.

Itron's Hands-free BYOT is an easy to implement, cost-effective BYOT solution tailor-made for smaller utilities. The solution is extremely easy to set up and requires no

system integration. Itron will handle all the key components of the program, including:

- » Participant recruitment
- » Incentive payments
- » Control event execution
- » Reporting
- » Customer support

With Hands-free BYOT, you can include all the top thermostat brands in the program.

Get started today:

Contact your Itron Distributor or email:
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Join us in creating a more **resourceful world**.
To learn more visit **itron.com**

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