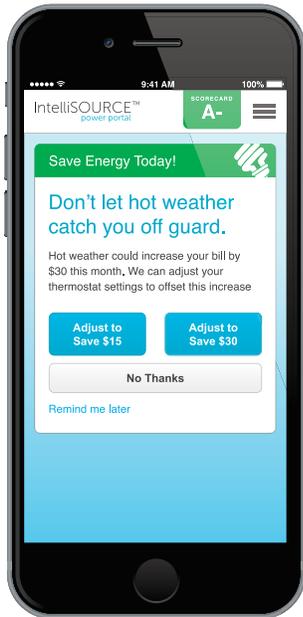




IntelliSOURCE[®] - Connect[™]

Cloud-based software enabling utilities to easily deploy bring your own device (BYOD) demand response and energy efficiency programs



Demand response and energy efficiency programs that utilize a BYOD approach to include devices already in a customer's premises benefit utilities and customers alike. Utilities can expand demand response capacity with lower marketing and installation costs, while also staying relevant with customers by providing them with increased choice and value-added services. Customers benefit from comfort, convenience and energy savings with a device that they chose to purchase, in addition to the financial incentives of utility demand response and energy efficiency program participation.

Itron IntelliSOURCE-Connect cloud-based software enables utilities to easily include BYOD in new or existing demand response and energy efficiency programs. IntelliSOURCE-Connect is the only solution that enables utilities to offer both demand response and energy efficiency programs for third-party device owners. IntelliSOURCE-Connect is integrated with Itron IntelliSOURCE® Enterprise™ demand response management system to give utilities a single platform for managing both direct install and BYOD devices across residential and small- to mid-sized business customers.

INTELLISOURCE-CONNECT KEY CAPABILITIES INCLUDE:

- » Easily distill high-quality, predictable megawatts from a wide variety of Wi-Fi-connected devices within a service territory
- » Establish a secure connection with devices from numerous vendors without requiring multiple ad-hoc integration projects

- » Forecast and dispatch diverse devices taking into account different device capabilities, program restrictions and equipment behavior
- » Manage asset lifecycle including marketing, enrollment, branding and settlement
- » BYOD device control and data visualization for utility energy efficiency programs

IntelliSOURCE is OpenADR 2.0a and 2.0b VTN certified. OpenADR standardizes the message format used for Auto-Demand Response (DR) and Distributed Energy Resource (DER) Management so that dynamic price and reliability signals can be exchanged in a uniform and interoperable fashion among utilities, ISOs, energy management and control systems. Using OpenADR allows utilities and cities to reduce costs and improve performance by providing the flexibility to leverage more types of DERs and devices. Using OpenADR can improve grid stabilization and reliability, power quality, pipeline management and conservation efforts. Learn more about OpenADR from the experts at the OpenADR Alliance at openadr.org



To learn more about how IntelliSOURCE can improve your demand-side management programs, contact us at:

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Join us in creating a more **resourceful world**.
To learn more visit **itron.com**

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